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RED CROSS AND PARTNERS HOST ABCs OF A SAFE SUMMER KICK-OFF

CPR and Water Safety Demos, Puppet Shows, Preparedness Presentations Offered

With the approach of Memorial Day weekend—the kick-off of the summer season—it's important for families to learn the necessary lifesaving skills to respond to emergencies that may occur during outdoor activities. That's why the American Red Cross, ABC7 and its corporate and municipal partners* have teamed up for the 15th annual ABCs of a Safe Summer campaign. The campaign kick-off event will be held on **Thursday, May 26, at Roosevelt Park in Huntington Park**. Approximately 250 children and their families are expected to attend the safety fair and will participate in hands-on, interactive first aid and heat safety demonstrations, and water safety work shops in the pool. (Subject matter experts will be available for individual interviews.) Free swim will also be offered to the public after the fair.

This event is one of many being held this summer through the month of August, in Los Angeles, Orange, Ventura, Riverside and San Bernardino Counties. For more information about events, visit www.abc7.com/community. In order to make life-saving information more accessible, the ABCs of a Safe Summer Committee developed CPR, First Aid, Water, Fire, Electrical and Heat safety tip sheets. These tip sheets will be available at the various events and by downloading them at www.RedCrossLA.org.

WHEN: Thursday, May 26,
3:00 p.m. to 6:00 p.m.
(Program at 4:00 p.m.)

WHERE: Roosevelt Park
7600 Graham Ave.
Los Angeles, CA 90001

WHY: Emergencies are more common than people may think. A recent American Red Cross survey revealed that 2 in 3 Americans have encountered at least one common summer emergency, such as a broken bone or sprained ankle, heat stroke, seeing someone choke or a near drowning. Training can help you prevent and respond to life's emergencies-big or small.

*Corporate and Municipal Partners: Aetna, Kidde, Home Depot, L.A. Care Health Plan, Northgate Market and L.A. Department of Water and Power, L.A. City and County Recreation & Parks, L.A. City and County Fire Departments, U.S. Coast Guard, Safe Kids L.A., Kids Are 1st, L.A. County Department of Public Health, Southern California Municipal Athletic Federation (SCMAF)

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